

10 things you need to know about Merit Aid Scholarships

- 1. \$11 billion** in merit aid scholarships is available from colleges.
- 2. Nearly all colleges offer merit aid scholarships.** Both private and state colleges across the country offer merit aid.
- 3. Good odds.** On average, one in four undergraduates receives merit aid scholarships.
- 4. Not just for “A” students.** Students with a variety of GPAs may qualify. Many awards emphasize leadership or school involvement.
- 5. The average merit scholarship award is \$5,000.** And hundreds of thousands of students receive awards each year.
- 6. Many awards can be renewed year after year.** Sometimes the overall cost of attending a college can be reduced by 50 percent or more.
- 7. Put many colleges in reach.** Schools you may have thought were too expensive can be affordable with merit-based scholarships.
- 8. Now they are easy to find on MeritAid.com,** the Web’s first comprehensive directory of merit-based scholarships, with awards from thousands of colleges. MeritAid.com is powered by Cappex.
- 9. Don’t wait until you apply to colleges.** Start looking now. MeritAid.com lets you find available merit aid scholarships before you apply.
- 10. Visit MeritAid.com today.** Nobody makes it easier to find merit scholarships and the colleges that offer them. Find your merit match today!

Cappex Fit Fact: You might be surprised how many different types of merit scholarships are offered by colleges. The University of Wyoming offers a scholarship only available to former Girl Scouts, and, at Ball State University, The David Letterman Telecommunications Scholarships reward student creativity rather than grades. Go to MeritAid.com to find your merit scholarship matches today!



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